

Objective Derivation Note

July 2011

As part of the EOI process the DfT asked scheme promoters to detail the three primary objectives of the scheme. This note sets out how the objectives set out in the 2009 Major Scheme Business Case submission were updated to those provided in the EOI.

The Croxley Rail Link objectives, as set out in the 2009 Major Scheme Business Case submission, are based on a detailed review of the transport and wider problems and policy objectives in the Watford area. This review identified the scheme objectives summarised in the table below:

TABLE 1 2009 MSBC OBJECTIVES

Area	Objective
Accessibility	Further enhance Watford Junction as a regional transport hub
	Provide improved and direct access to jobs in the north west and centre of London
	Enhance east-west passenger transport links across Hertfordshire and make more journeys seamless
	Provide more sustainable links between Watford and other local areas in north-west London
	Address pressures for orbital movement around London in a sustainable manner
Equality	Improve access to local health, education, employment and leisure services, including the Watford General Hospital and Health Campus.
Environment	Improve quality of life and environment by providing alternatives to private car for trips made within and to/from the area, reducing the adverse effect of road congestion such as noise, pollution and safety
Economy	Assist economic development by improving transport access by sustainable means to existing centres of economic activity such as Watford town centre, new business parks near Ascot Road and Watford Junction redevelopment.
Value for Money	Meet transport requirements efficiently and in a sustainable manner by making best use of existing rail, bus and highway networks and infrastructure which offers good value for money and long term commercial sustainability.
Deliverability	Promote a scheme which has the support of all key stakeholders, and a clear funding solution available for the capital investment required

In preparing the EOI objectives from the 2009 MSBC were reviewed and condensed into three common themes. The original objectives remain valid and provide an underlying measure of performance against the three themes. The three themes (presented as objectives in the EOI) are:

- I To enhance sustainable links to and between residents and employment, business, education, health and leisure opportunities** within Watford and across Hertfordshire, and to key external attractors, notably north west & central London and the national rail network, thus reinforcing Watford’s role as a key transport hub north of London;
- I To promote economic and housing development** by improving public transport linkages between current/potential employees, Watford town centre and the key development areas of Watford Junction, Watford Business Park / Ascot Road and the Watford Health Campus; and
- I To provide a credible alternative to car travel**, with inherently lower environmental impacts per trip including noise and greenhouse gas emissions.

The following table provides an overview of the **key** relationship between the MSBC and overarching objectives, noting that some MSBC objectives may relate to more than one of the three themes.

2009 MSBC Objectives	Three Themes / EOI Objectives	To enhance sustainable links	To promote economic and housing development	To provide a credible alternative to car travel,
Further enhance Watford Junction as a regional transport hub		✓		
Provide improved and direct access to jobs in the north west and centre of London		✓		
Enhance east-west passenger transport links across Hertfordshire and make more journeys seamless		✓		
Provide more sustainable links between Watford and other local areas in north-west London				✓
Address pressures for orbital movement around London in a sustainable manner		✓		
Improve access to local health, education, employment and leisure services, including the Watford General Hospital and Health Campus.		✓		
Improve quality of life and environment by providing alternatives to private car for trips made within and to/from the area, reducing the adverse effect of road congestion such as noise, pollution and safety				✓
Assist economic development by improving transport access by sustainable means to existing centres of economic activity such as Watford town centre, new business parks near Ascot Road and Watford Junction redevelopment.			✓	
Meet transport requirements efficiently and in a sustainable manner by making best use of existing rail, bus and highway networks and infrastructure which offers good value for money and long term commercial sustainability.				✓
Promote a scheme which has the support of all key stakeholders, and a clear funding solution available for the capital investment required		This MSBC objective relates more to the delivery process, including the bid to be made to DfT, than the scheme to be promoted per se.		